



Dance Club or Individual Organization Sponsorship Tiers

77th NSDC (a 501(c)(3) organization): Designed to honor club or individual contributions or fund-raising events, boost visibility, and celebrate their role in preserving the square dance tradition.

◆ Diamond Club Sponsor – \$7,000

- Top-tier recognition in all convention materials
- Exclusive signage in sponsored area and Registration area
- After Party Hosting
- Recognition at major convention events: Opening Session, Parade of States, Closing Session
- Full-page ad in Monthly e-magazine and Program Book
- Premium marketing presence on Facebook, Instagram, Emails, Banner, and Signage
- Invitation for up to 4 representatives to General Chairman Welcome Reception
- Club/Organization name featured in Ad on Big Screen TVs in the Convention Center
- Priority Reserved Seating at Convention Events
- Submit a club photo for inclusion in the “Clubs Across America” digital wall
- Receive commemorative thank-you badge ribbons for club delegates
- Featured spotlight in the Monthly e-magazine
- Meeting Room provided for Group meetings

🏆 Platinum Club Sponsor – \$5,000

- Recognition as a Platinum Club Sponsor in all convention materials
- Signage in sponsored area and Registration area
- Recognition at major convention events: Opening Session, Parade of States, Closing Session
- Full-page ad in Monthly e-magazine and Program Book
- Marketing presence on Facebook, Instagram, Emails, Banner, and Signage
- Invitation for up to 2 representatives to General Chairman Welcome Reception
- Endorsed by General Chairman team during pre-convention tours
- Club/Organization name featured in Ad on Big Screen TVs in the Convention Center
- Premium Reserved Seating at Convention Events
- Submit a club photo for inclusion in the “Clubs Across America” digital wall
- Receive a commemorative thank-you badge ribbon for club delegates

🥇 Gold Club Sponsor – \$2,500

- Name listed in Program Book under “Gold Club Sponsor of the 77th NSDC”
- Signage in sponsored area and Registration area
- Two-thirds page ad in Monthly e-magazine and Program Book
- Marketing presence on Facebook, Instagram, Emails and Signage
- Club President and one guest Invitation to General Chairman Welcome Reception
- Club name included in Parade of States slideshow
- Submit a club photo for inclusion in the “Clubs Across America” digital wall



77th National Square Dance Convention®

*Let's square up in the
sunshine state!*

Silver Club Sponsor – \$1,500

- Name listed in Program Book under “Silver Club Sponsor of the 77th NSDC”
- Signage in sponsored area and Registration area
- Half-page ad in Monthly e-magazine and Program Book
- Marketing presence on Facebook, Instagram, Emails and Signage
- Submit a club photo for inclusion in the “Clubs Across America” digital wall

Bronze Club Sponsor – \$1,000

- Name listed in Program Book under “Bronze Club Sponsor of the 77th NSDC”
- Signage in sponsored area and Registration area
- Quarter-page ad in Monthly e-magazine and Program Book
- Marketing presence on Facebook, Instagram, Emails and Signage
- Submit a club photo for inclusion in the “Clubs Across America” digital wall

Club Partner – \$500

- Name listed in Program Book under “Club Partner of the 77th NSDC”
- Listed on Registration area signage as a Club Partner
- Marketing presence on Facebook, Instagram, Emails and Signage
- Submit a club photo for inclusion in the “Clubs Across America” digital wall

Club Friend – \$250

- Name listed in Program Book under “Club Friend of the 77th NSDC”
- Listed on Registration area signage as a Club Friend
- Marketing presence on Facebook, Instagram and Emails

Supporter – \$100

- Name listed in Program Book under “Supporters of the 77th NSDC”
- Recognition on social media